



# Our Way Forward

## Preparing for the Next Age of Health Care

PATIENT CARE NETWORK  
VIRTUAL SUMMIT

Thursday-Friday, November 4-5, 2021

OFFERED TO YOU AT NO COST; 5 CE<sub>s</sub> AVAILABLE

Hazelden Betty Ford

**Patient Care Network**

Addiction expertise within your reach

We've been thrust into a new era of addiction medicine, and it comes with new and unseen challenges, but also with amazing opportunities for growth. Are you prepared to seize those opportunities and embrace the next iteration of health care?

We invite you to attend our PCN Virtual Summit to discuss and disseminate the emerging best practices. Together, we can define the modern age of care.

**Register for this information-packed,  
two-day live interactive virtual event at  
[HazeldenBettyFord.org/PCNEvent](https://HazeldenBettyFord.org/PCNEvent).**

**We want to introduce PCN participants to one  
another and showcase the important work you do.**

LEARN MORE AND SUBMIT A SHORT VIDEO  
INTRODUCTION ON THE ONLINE EVENT PAGE.

Thursday,  
November 4

8 a.m.-2 p.m. PST  
10 a.m.-4 p.m. CST  
11 a.m.-5 p.m. EST

# Schedule of Events

Time (CST)	Title/Topic	Presenter/Panel	Presentation Details
10-10:30 a.m.	Welcome; housekeeping	David Sherrell	Overview of the Summit
10:30-11:30 a.m.	Behind the Mask: Considerations in Treatment amid the Pandemic	TBD	We discuss the most relevant practices, policies and other considerations for the provision of care given the current state of the pandemic. 1 CE available.
11:30-11:45 a.m.	Introduction to networking segments	David Sherrell	Meet your colleagues and fellow participants in the PCN through a collection of video introductions.
11:45 a.m.- noon	Networking videos/break	Patient Care Network participants	
Noon-1 p.m.	Raise Your Voice: Government Relations and Advocacy at Hazelden Betty Ford	Jeremiah Gardner, Emily Piper	Interested in advocating for systemic change? Hear about Hazelden Betty Ford's latest efforts in advocacy and government relations, and how PCN participants can join in.
1-2 p.m.	<b>NETWORKING VIDEOS/LUNCH/BREAK</b>		
2-3 p.m.	Meet Hazelden Betty Ford's new Director of Diversity, Equity and Inclusion	Andrew Williams	Developing your own DEI initiatives? Get an inside look at Hazelden Betty Ford's vision for DEI work within the context of local and national efforts to advance health equity, healing justice and other equity-minded health care systems.
3-4 p.m.	Meet Them Where They Are: Culturally Responsive Care	Angela Reed, Turning Point	Learn how to develop cultural proficiency in the treatment of African-American patients. Topics will include the determinants and differences across cultures, social cognitive theory, resilience, spirituality, collective trauma and more. 1 CE available.

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Contact David Sherrell at [DSherrell@HazeldenBettyFord.org](mailto:DSherrell@HazeldenBettyFord.org) for questions about the Patient Care Network or the PCN Summit.

Friday,  
November 5

8 a.m.–1:45 p.m. PST  
10 a.m.–3:45 p.m. CST  
11 a.m.–4:45 p.m. EST



Time (CST)	Title/Topic	Presenter/Panel	Presentation Details
10-10:15 a.m.	Greeting; housekeeping	David Sherrell	Overview of the day
10:15-10:45 a.m.	Keynote remarks from Hazelden Betty Ford's new President and CEO	Joseph Lee, MD	Hear Dr. Lee's vision for the future of the addiction treatment industry.
10:45-11:30 a.m.	Meeting the Mental Health Challenges of Today	Hazelden Publishing team members	Learn about our new curriculum, <i>The Mental and Emotional Health Series</i> , which is designed to help the 20 percent of American adults who confront some type of mental health challenge. The curriculum teaches patients how to evaluate and improve their own mental health, and is available Fall 2021 in print and online.
11:30-11:45 a.m.	Networking videos/break	Patient Care Network participants	Meet your colleagues and fellow participants in the PCN through a collection of video introductions.
11:45 a.m.-12:45 p.m.	Evidence-Based Practice: What It Is, What It Isn't	Quyen Ngo, PhD	The term <i>evidence-based practice</i> (EBP) is thrown around a lot, but often mistakenly. Learn about the very specific nature of EBPs, how a practice becomes evidence-based and when an EBP may <i>not</i> be the best route. 1 CE available.
12:45-1:30 p.m.	<b>NETWORKING VIDEOS/LUNCH/BREAK</b>		
1:30-2:30 p.m.	Medication-Assisted Treatment: Principle and Practice	Steve Delisi, MD	What does the research say about medication-assisted treatment? Better understand the role and benefits of medication-assisted treatment, and keep up with the latest research on the practice. 1 CE available.
2:30-3:30 p.m.	Care for the Caregiver	Princess Drake, PsyD	Often confronting burnout or compassion fatigue, caregivers themselves need better caring for. We discuss the vital need for and best practices in securing and maintaining care for the caregiver amid profoundly troubled times. 1 CE available.
3:30-3:45 p.m.	<b>CLOSING REMARKS</b>		

## Meet Your PCN Presenters

Full bios are available on the online event page.



Dr. Joseph Lee  
*President and CEO of  
Hazelden Betty Ford*



Angela D-B Reed  
*CEO of Turning Point, Inc.*



Dr. Quyen Ngo  
*Executive Director of the  
Butler Center for Research*



Dr. Princess Drake  
*Mental Health Practitioner*



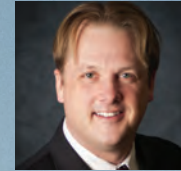
Dr. Stephen Delisi  
*Medical Director and  
Assistant Professor*



Andrew Williams  
*Director of Diversity,  
Equity and Inclusion*



Emily Piper  
*Executive Director of Government  
Relations and Contracting*



Jeremiah Gardner  
*Director of Communications  
and Public Affairs*



Jodie Carter  
*Manager of  
Digital Products*



Abigail Karels  
*Senior Acquisitions  
Editor*



Wes Thomsen  
*Manager of  
Multimedia Products*

# Our Way Forward, Together

As we move into this next era of addiction medicine and health care—where patients are honored, encouraged and given the best chance of recovery—we want to thank you for upholding the highest standards of care. We hope this PCN Virtual Summit can serve as a small, guiding light for those principles; we believe our combined efforts can build a powerful system of healing.

**Together, we will overcome addiction.**



Hazelden Betty Ford  
Foundation

**REACH OUT TODAY. WE'RE HERE FOR YOU.**

**800-257-7800**

**[HazeldenBettyFord.org](https://www.HazeldenBettyFord.org)**

## \*CE Information

**A maximum of 5 CE credits are available for attending specific sessions as delineated on the Summit agenda.**

The Hazelden Betty Ford Graduate School of Addiction Studies is approved to provide Continuing Education Credits. The Graduate School is approved by the American Psychological Association to sponsor continuing education for psychologists. The Graduate School maintains responsibility for this program and its contents. The Graduate School is an NBCC approved Continuing Education Provider, ACEP # 6547, and may offer NBCC-approved clock hours for events that meet NBCC requirements. The ACEP solely is responsible for all aspects of the program. This course has been approved by Hazelden Betty Ford Graduate School of Addiction Studies, as a NAADAC Approved Education Provider, for educational credits, NAADAC Provider #77968. Hazelden Betty Ford Graduate School of Addiction Studies is responsible for all aspects of its programming. The Graduate School is approved to provide continuing education by Florida Certification Board # 5058-A, and CA BRN CEP 16722. Participants are required to keep their certificate for a minimum of six years. For information about this continuing education program, please contact the Hazelden Betty Ford Graduate School of Addiction Studies, P.O. Box 11 C09, Center City, Minnesota 55012, 1-651-213-4538.